

# Chiropractic License Renewal Seminar

## “Documentation, Coding & Billing”

Holiday Inn • Westbury, NY • Mar. 25, 2010

Co-Sponsored by NY Chiropractic College & Target Coding

### Seminar Topics:

- Learn proper and compliant billing, coding and documentation to optimize reimbursement
- Learn how to appeal common insurance denials and get reimbursed for your services
- Learn about the Medicare ABN form and how you do not have to submit claims
- Find out how to prevent your codes from getting “bundled”
- Understand E/M compliance as it relates to the “12-element” 99203 exam
- What is medical necessity? We’ll show you how to establish it in your SOAP notes
- Find out how to get paid for consultation codes & counseling/coordination of care
- Learn about code “linking” & diagnosis “pointing” to improve collections
- Learn how to avoid the most common chiropractic billing & coding “Red-Flags”
- How to prevent post-payment audits - Plus Much More
- This seminar is GREAT FOR CAs!

*ARE YOU A CASH PRACTICE? IN-NETWORK? OUT-OF-NETWORK? ACCEPT ASSIGNMENT?  
PAR WITH MEDICARE? NON-PAR WITH MEDICARE? PERSONAL INJURY PRACTICE?  
IT REALLY DOESN'T MATTER BECAUSE ALL PRACTICES BENEFIT FROM TARGET CODING SEMINARS*

**Dr. Marty Kotlar, President of Target Coding will be the featured speaker**

- Certified in CPT Coding and Certified in Healthcare Compliance
- Contributing author to Chiropractic Economics & Dynamic Chiropractic
- Member of ACA, ICA and Speaker for Parker Seminars & Foot Levelers

## Holiday Inn – Westbury, NY

369 Old Country Road • Carle Place, NY 11514 • Hotel # (516) 997-5000

**Thurs., Mar. 25, 2010 • 8:30 AM to 3:30 PM**

**Approved for CE Credits in NY, FL, IL & many other states thru**



Appropriate applications relating to credit hours for license renewal in selected states have been executed for this program.  
For information regarding these applications, please contact the NYCC Postgraduate Department at 800-434-3955.

**Internet Fee: \$144 each DC** (normally \$149 – TC Members No Charge)

**CA Fee: \$49 with DC** (or \$144 without DC)

Seminar speakers dates, locations, fees, CE credits and topics are subject to change without notice

**Call 1-800-270-7044 for more information or to register**

**www.TargetCoding.com • info@targetcoding.com**

# Target Coding Seminar Registration Form

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**TYPE** (circle one): **A) PRE-REGISTERED - \$144**      **B) WALK-IN FEE AT DOOR - \$174**  
(only if seats are available)                                      (only if seats are available)

Doctor's Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Tel. #: \_\_\_\_\_ Cell #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Email: \_\_\_\_\_

How did you find out about Target Coding? \_\_\_\_\_

First and Last Names of all attendees: \_\_\_\_\_

**DC Fee: Internet Special - \$144 each DC (normally \$149, TC Members No Charge)**

**CA Fee: \$49 each CA with DC (or \$144 each CA without DC)**

\*Seminar speakers, dates, locations, topics and CEs are subject to change without notice. We will contact you if the seminar is rescheduled/cancelled by calling the tel. number(s) you provided above.

**Payment Method:**    Visa    MasterCard    AMEX                      **Total: \$** \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

Check Here If Paying By Check. Make check payable to Target Coding and send to our administrative office, 1245 Ginger Circle, Weston, FL 33326.

**Fax Completed Form To (954) 389-3491 or Call (800) 270-7044 To Register**