



Target Coding

"Helping Chiropractors Nationwide with CPT Coding, Compliance & Documentation"

1245 Ginger Circle • Weston, FL 33326

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Target Coding WEBINAR Topics & Registration Form

Target Coding is pleased to now offer educational **WEBINARS**. These WEBINARS are live, on-line "interactive" seminars. Learn about Chiropractic CPT Coding, Establishing Medical Necessity, Billing Compliance, Proper SOAP Note Taking, plus much more. We also offer "CA Specific" webinars for your insurance CAs. Now you can learn how to master CPT Coding and Documentation from the convenience of your home or office.

HOW TO PROVE & DOCUMENT MEDICAL NECESSITY IN YOUR SOAP NOTES (Webinar #201):

This webinar will teach you how to create quick and simple SOAP notes that are compliant, do not look canned and will help you get paid for more visits. We will discuss Travel Cards (use them or get rid of them?), how to prove and document the need for more care upon re-exam and why it is so important to know about CPT Code Linking & Diagnosis Pointing. We'll also discuss how to avoid the most common SOAP note taking "errors" made by DCs, how to avoid insurance carrier denials, plus much more. Sample SOAP notes will be provided and a Comprehensive Webinar Workbook is included.

DATES: November 6, 15 December 13, 27

MEDICARE BILLING, CODING AND DOCUMENTATION (Webinar #202):

This webinar will teach you how to submit claims to Medicare in order to increase your chances of getting paid while decreasing your chances of getting audited. We will discuss how to document subluxation (according to Medicare) and how to follow Medicare's chiropractic guidelines. We'll also cover how to establish medical necessity on the initial and subsequent visits, how and when to complete the ABN/NEMB forms, Medicare modifiers, Par vs. Non- Par and how to troubleshoot some of the most common Medicare denials, plus much more. Sample SOAP notes and a Comprehensive Webinar Workbook are included.

DATES: November 1, 10, 13 December 4, 20

BILLING AND CODING FOR EVALUATION & MANAGEMENT (E/M) SERVICES (Webinar #203):

This webinar will teach you how to compliantly incorporate E/M Services. E/M services are a vital ingredient to getting paid properly and they can set the tone to increase your chance of getting paid for more visits. Many DCs and CAs do not know how to properly bill and code for all the E/M services available in CPT coding. We will discuss how to get paid for exams, re-exams, consultations, counseling/coordination of care, prolonged visits, review of records, what E/M codes to avoid, what ammunition you should use in an appeal, plus much more. A Comprehensive Webinar Workbook is included.

DATES: November 17, 27 December 12

INSURANCE VERIFICATION & HOW TO ASK PATIENTS FOR MONEY - BEFORE, DURING & AFTER THE 1ST VISIT - Great for CAs (Webinar #204):

This webinar will teach you and your CAs how to get your patients to pay for your services – whether they have insurance or not!! We'll go over a sample Patient Financial and Office Policy forms that every chiropractic practice should be using. You'll learn a stress-free way to collect co-pays, deductibles and co-insurance. After you incorporate this webinar information, your patients will understand their financial obligation and will gladly (well, almost gladly) pay your bill. We will provide information on what should be gathered - before, during and after the initial visit. We'll also discuss the very important topic of Insurance Verification. This webinar will provide strategic advice in order to increase your bottom line and make your CAs job a lot easier. A Comprehensive Webinar Workbook is included.

DATES: November 8, 28 December 6, 18

The Webinars begin at 11am ET / 10am CT / 9am MT / 8am PT

The duration of each WEBINAR is 90 minutes followed by 15 minutes of Q & A

****All webinar dates and topics are subject to change without notice. MORE WEBINAR TOPICS WILL BE AVAILABLE JAN. 2008.**



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Target Coding WEBINAR Registration Form

Circle the Webinar Date(s) you would like to attend:

HOW TO PROVE & DOCUMENT MEDICAL NECESSITY IN YOUR SOAP NOTES (Webinar #201):

Dates: 11-6-07 11-15-07 12-13-07 12-27-07

COMPLIANT MEDICARE BILLING, CODING AND DOCUMENTATION (Webinar #202):

Dates: 11-1-07 11-10-07 11-13-07 12-4-07 12-20-07

BILLING AND CODING FOR EVALUATION & MANAGEMENT (E/M) SERVICES (Webinar #203):

Dates: 11-17-07 11-27-07 12-12-07

HOW TO ASK PATIENTS FOR MONEY- BEFORE, DURING & AFTER THE 1ST VISIT (Webinar #204):

Dates: 11-8-07 11-28-07 12-6-07 12-18-07

FEE: \$99 per webinar OR purchase all 4 webinars and Save \$97 (limited time offer)

The WEBINARS begin at 11am ET / 10am CT / 9am MT / 8am PT. The duration of each WEBINAR is 90 minutes followed by 15 minutes of Q & A. Additional Webinar Topics Will Be Available This December.

****All webinar dates and topics are subject to change without notice.**

Doctor's Name: _____ Today's Date: _____

Address: _____

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How did you find out about Target Coding? _____

Payment Method: Visa MC AMEX **Fee: \$99 ea. OR \$299 for all 4 webinars** Total: _____

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Fax Completed Form To (954) 389-3491

IMPORTANT: After we process your registration, you will be receiving emails with Webinar Attendance & Login instructions. You will need internet access to watch the webinar and a telephone for the audio portion.