

Chiropractic License Renewal Seminar

“Documentation, Coding & Billing”

Crowne Plaza Philadelphia West • October 9, 2010

Co-Sponsored by NY Chiropractic College & Target Coding

Seminar Topics:

- Learn proper and compliant billing, coding and documentation to optimize reimbursement
- Learn how to appeal common insurance denials and get reimbursed for your services
- Learn about the Medicare ABN form and how you do not have to submit claims
- Find out how to prevent your codes from getting “bundled”
- Understand E/M compliance as it relates to the “12-element” 99203 exam
- What is medical necessity? We’ll show you how to establish it in your SOAP notes
- Find out how to get paid for consultation codes & counseling/coordination of care
- Learn about code “linking” & diagnosis “pointing” to improve collections
- Learn how to avoid the most common chiropractic billing & coding “Red-Flags”
- How to prevent post-payment audits - Plus Much More
- This seminar is GREAT FOR CAs!

*ARE YOU A CASH PRACTICE? IN-NETWORK? OUT-OF-NETWORK? ACCEPT ASSIGNMENT?
PAR WITH MEDICARE? NON-PAR WITH MEDICARE? PERSONAL INJURY PRACTICE?
IT REALLY DOESN'T MATTER BECAUSE ALL PRACTICES BENEFIT FROM TARGET CODING SEMINARS*

Dr. Marty Kotlar, President of Target Coding will be the featured speaker

- Certified in CPT Coding and Certified in Healthcare Compliance
- Contributing author to Chiropractic Economics & Dynamic Chiropractic
- Member of ACA, ICA and Speaker for Parker Seminars & Foot Levelers

Crowne Plaza Philadelphia West

4010 City Avenue • Philadelphia, PA 19131 • Hotel # (215) 477-0200

Saturday, Oct. 9, 2010 • 8:30 AM to 3:30 PM

***Approved for 6 CE Credits in PA, NY & many other states by**



*Appropriate applications relating to credit hours for license renewal in selected states have been executed for this program.
For information regarding these applications, please contact the NYCC Postgraduate Department at 800-434-3955.

Internet Fee: \$144 each DC (normally \$149 – TC Members No Charge)

CA Fee: \$49 with DC (or \$144 without DC)

Seminar speakers dates, locations, fees, CE credits and topics are subject to change without notice

Call 1-800-270-7044 for more information or to register

www.TargetCoding.com • info@targetcoding.com

Target Coding Seminar Registration Form

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TYPE (circle one): **A) PRE-REGISTERED - \$144** **B) WALK-IN FEE AT DOOR - \$179**
(only if seats are available) (only if seats are available)

Doctor's Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Office Tel. #: _____ Cell #: _____ Fax #: _____

Email: _____

How did you find out about Target Coding? _____

First and Last Names of all attendees: _____

DC Fee: Internet Special - \$144 each DC (normally \$149, TC Members No Charge)

CA Fee: \$49 each CA with DC (or \$144 each CA without DC)

Seminar speakers, dates, locations, topics and CEs are subject to change without notice. We will contact you if the seminar is rescheduled/cancelled by calling the tel. number(s) you provided above.

Payment Method: Visa MasterCard AMEX **Total: \$** _____

Card Number: _____ Exp. Date: _____

Name on Card: _____

Signature of Cardholder: _____

Check Here If Paying By Check. Make check payable to Target Coding and send to our administrative office, 1245 Ginger Circle, Weston, FL 33326.

Fax Completed Form To (954) 389-3491 or Call (800) 270-7044 To Register